



CURRICULUM VITAE

WILLIAM TRUONG

AUSTRALIAN CITIZEN

FREELANCE GRAPHICS DESIGNER

m 0422 897 408 e william@framelynx.com w framelynx.com

With 10 years of experience, I've worked with Coca-Cola, Ferrero, Qantas, Pepe Saya and Fishtales, Desimone Design making eye-grabbing graphics, animations and developing innovative concepts are what I love doing. I deliver speedy, world class, studio grade marketable designs from concept to finished art with a friendly and personal touch.

SKILLS

I use: Photoshop • InDesign • Illustrator • Flash/Animation
• Dreamweaver • Final Cut Pro • After Effects • 3DS Max & Vray
• Canon EOS 5D Digital SLR Camera

Things I can do:

- Web & User Interface Design
- Corporate branding, Innovative logo & vector designs
- Video Editing, motion graphics and special effects for online advertising, and animated logo stings
- Photography: Product, Food, Art, Portraits, Studio, Events
- Realistic digital compositions for Posters, Packaging & Ads
- Seamless photo retouching
- 3D Modelling, and Realistic Architectural Visualisation
- 3D Animation & 2D frame by frame drawn animations
- Page layouts and magazine designs

RECENT EXPERIENCE

2014-2016

Full Time Freelance - Foodie Designs

A graphic design service that specialises in fine designs for the fine food industry. Clients with clients such as: • Pepe Saya • Fishtales • Vannella Cheese • Mexico City Foods • Yarra Valley Caviar

2014

Graphics Designer for The MIXinc Design Studio

A high end design studio that caters towards FMCG brands.

- POS advertising for Coca-Cola, Ferrero, Kinder Surprise, Tic Tac
- Photoshop Retouching • 3D POS Renders • Packaging Knifelines



CURRICULUM VITAE

EARLIER EXPERIENCE

2007 - 2013

Senior Graphics Designer for Revesby Workers' Club

- Promotional campaigns & advertising for their award winning entertainment, fitness centre, child care centre & restaurants
- Designed magazines, annual reports and brochures
- Animated motion graphics for internal TV advertising
- Mentored and trained 3 junior designers

2006 - 2014

Part Time Freelance Graphic Design for :

- Homemade Finefoods • Tradies Club Gynea
- St Andrew's Cathedral • Royal School of Church Music
- DVD City • KCAB Korean DVD Distribution • Catwalk • DVD City
- Seoultime • Pretty Fashion • Souvenir World • DJ Bootcamp

2006

Full Time Special Effects & Multimedia Designer for Total Visual Solutions

EDUCATION

2003 - 2006

Bachelor of Digital Media with Honors
at College of Fine Arts UNSW
Distinction Average

INTERESTS

- Listening to audiobooks on psychology & marketing
 - Exploring technology in electronics and computers
 - Experimenting with cooking and world cuisines
 - Playing violin, song writing
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REFEREES

Andrew Lim

CRM Manager • Yes He Is
0410 657 441

Julian Henderson

Print Maker • The Distillery
0423 163 870

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